

## A. PUBLIC PARTICIPATION MEETING NOTES

Truth or Consequences/Williamsburg/Sierra County  
Regional Stakeholders Meeting

11/12/03

The purpose of the Regional Stakeholders Meeting was to gather insight and perspective in to issues affecting the neighboring communities of Williamsburg and Truth or Consequences. The meeting was structured as a facilitated discussion, where critical issues were identified. The following is a summary list, according to Comprehensive Planning Element. Those ideas with an asterisk were mentioned as the most essential items according to the meeting participants.

### INFRASTRUCTURE

1. Water, Sewer, Electric all need to be coordinated, especially when considering future annexations and growth\*
2. The geothermal waters have the potential for generating energy
3. There is a need for high speed internet (DSL is available, but there is a need for a secure line)
4. Cell towers need to be regulated
5. Bureau of Reclamation, Bureau of Land Management and State Land office are key players and need to be involved in the process.
6. GIS mapping needs to be utilized

### ECONOMIC DEVELOPMENT

1. Diversifying the economy
2. Job growth, job training/vocational education\*
3. Need for light manufacturing
4. Airport Development- the airport could be a potential future hub for fighting forest fires, however, water must be extended. It is a Class II, 7,000 foot runway, but a crosswind runway is needed. Aviation training and rental could also be offered at this facility
5. The geothermal waters have the potential for energy production
6. Rail should be explored, a spur could be built to connect T or C to the mainline, which is 15 miles away
7. Alternatives to water based activities are needed (concerts, RV attractions, ATV, jeeps, hunting, day tours, mining history, golf course)
8. There is a desire for a Rio Grande Information Corridor

### COMMUNITY CHARACTER

1. Climate, the convergence of desert and mountain environments
2. River-potential for a river/corridor park that connects to Veterans Memorial Park\*
3. Designating the historic district is in process
4. Community Character, promotion and identity is a priority\*
5. The lake and the people are an asset to the community
6. Veteran's Memorial Park is an asset and has youth education potential

**COMMUNITY FACILITIES**

1. Detox center is needed-could be administered by County, or T or C
2. Mass Transit-this would benefit senior and youth populations\*
3. Need for an affordable assisted living facility
4. Health care facilities need modernization
5. Senior housing-there is always a waiting list for HUD housing, more options are needed
6. Regional Transit—to Las Cruces, Albuquerque, El Paso and Los Lunas
7. A community recreation center is a priority\*

**TRANSPORTATION**

1. ADA accessibility projects need to be extended throughout the community, especially along major roadways and thoroughfares.
2. Bike lanes and sidewalks are needed
3. There is an interest to have access to the 1100 acres of land on the other side of the river

**HOUSING**

1. The space port may impact residential housing needs
2. There is plenty of housing in T or C

**LAND USE**

1. Zoning-home occupations results in empty storefronts
2. There is a shortage of land in Williamsburg—there are several home businesses
3. Designating the historic district is in process
4. There is an interest to have access to the 1100 acres of land on the other side of the river
5. Revising the zoning code to ensure that an appropriate zoning category is applied to newly annexed lands.

**Truth or Consequences  
Steering Committee Meeting Notes**

11/13/03, 7:00 AM

The following notes were derived from input from members of the Truth or Consequences Steering Committee Meeting. The Committee responded to a series of questions. Responses are classified according to question and planning element.

*WHERE IS TRUTH OR CONSEQUENCES NOW?*

T or C is Stagnant (Economic Development)

- Economic Stagnation (Economic Development)
- Population – more deaths than births (Demographics)
- Growth is not significant but gradual (Land Use, Economic Development)
- T or C Building Inspector only approves 2 -3 site built homes per year but approves 30 - 40 manufactured homes (Housing, Land Use)
- Cost of site built homes are higher, manufactured homes are affordable (Housing)

*Counterview* – T or C growth is healthy (Economic Development, Community Character, Demographics)

- But only attracts certain segment of population (Economic Development, Demographics)
- City not retaining young people and young families (Economic Development, Demographics)

T or C has expensive property, which limits growth (Housing, Land Use)

T or C is a transfer payment community – people come here to cash social security and welfare checks (Economic Development)

T or C is a retirement community – only see 100 babies born/year (Demographics, Economic Development, Community Character)

There is nothing wrong with being a retirement community (Economic Development, Demographics)

Drug Addicts are attracted by cheap cost of living (Community Character, Community Services)

Doctors have no support services here and have a difficult time making a living.

*WHERE DOES T OR C WANT TO GO*

T or C wants to be a community that provides a variety of services to attract different groups (Economic Development, Housing, Community Services)

Wants to cater to all groups, retirees, young people, artists, tourists (Economic Development, Community Character)

T or C has always taken pride in cheap cost of living. Money is not always there, people live on fixed incomes here – work on attracting people with more money (Economic Development)

T or C is trying to sell the vision of Economic Development (Economic Development)

- Creating an economic engine
- Need diversified manufacturing – do not have it yet but on the way
- X-Cup and Spaceport could provide diversification
- Spaceport could benefit Las Cruces not T or C; *Counterview*, it will impact T or C;

Riverwalk planning – need to work with Bureau of Reclamation to link properties together.  
Possibility for amphitheater  
(Economic Development, Community Character)

Where does T or C compare with other communities with similar demographics – should be shown in Plan; identify benchmarks (Socioeconomics)

Winter guests dropping so much that “Welcome Home” party is no longer held (Community Character, Economic Development)

*WHERE DOES T OR C WANT TO GO?*

Strong jobs where employers compete for employees (Economic Development)

Move past minimum wage jobs with good pay and benefits (Economic Development)

Jobs for retired people (RESPIT program)

SCORE Group from Las Cruces – bring them back. *Counterview* – SCORE does not work well with Mom/Pop.

Mentoring programs needed for small businesses (Economic Development)

Seniors are productive – Call Centers could provide them jobs and raise their quality of life by raising incomes (Economic Development)

Senior Center offers meals for \$1.75 but people see it as free. People will eat there before eating at nice restaurant. Senior Center serves 400 meals/day but program is more for socialization and not profit (Community Services)

T or C needs to concentrate on the Hot Springs/Tourism like Ouray and Glenwood Springs Colorado. These communities have marketed their hot water effectively (Economic Development)

- T or C could market hot water swimming pool
- Hot Springs water is among best in nation – 28 minerals as opposed to Ojo Caliente (3 minerals) and Hot Springs, Arkansas (7 minerals)
- Tourist infrastructure is already in place to attract people to area
- Opportunity for hot water fall
- Possibility for kiosk with information connecting all the communities with Hot Springs name.

Changing T or C name back to Hot Springs. *Counterview*: Every State has a Hot Springs but only one has a Truth or Consequences, still brings people in. *Compromise view*: “City of Truth or Consequences, Hot Springs Capital of the World” already being used by Chamber of Commerce. (Community Character)

Need for more activities for young adults. T or C needs to retain young professionals (Community Services, Recreation, Community Character, Economic Development)

T or C is ideally situated. It needs to take advantage of its location (Economic Development)

T or C is exporting its young people; need to retain them (Economic Development)

Need to recruit manufacturing technologies (Economic Development)

In past years, elected officials not on board with economic development. This is changing and they are now on board to stimulate economic growth. Need to keep this going (Economic Development)

Need to physically clean up the community (Community Character)

Need to attract more people in RV's. These people have disposable income. They like to swim and golf (Economic Development)

Realtors need better network to identify available properties (Housing)

Aging Network – Statewide assessment on senior needs – completed for T or C and should be part of this plan (Community Services)

**Truth or Consequences  
Steering Committee Meeting Notes**

1/7/04, 5:00 PM

The following notes were derived from input from members of the Truth or Consequences Steering Committee Meeting. The Committee identified issues and discussed strategies for the Comprehensive Plan elements.

**Goals:**

Some concern was expressed about developing too many lofty goals that could be not be attained. Effort will be made to develop goals and objectives that will be realistic. The Steering Committee will meet to develop goals and objectives based upon all the input that has been gathered thus far.

**Community Growth:**

The 40 Year water plan for the City of T or C contains existing population projections for the community. Population is projected to grow at a rate of 1% per year. Growth is largely believed to be based upon the amount of water the community will have to serve future needs. Growth is also dependent on the expansion of other utilities such as upgrading the power system and sewer system.

The 40-year water plan anticipates an annual growth rate of 1.5% and will add about 70 people per year. Growth will also be dependent on upgrading quality living standards.

**Water Conservation:**

The City has plans to use effluent water as much as possible for irrigation. There could be a way to make hot water, which is put into the river, usable in the future.

**Housing:**

There are homes for sale within the community and there is not a market for new home construction. There have been approximately two to three building permits per year for site built homes, however, there have been 20-30 permits for manufactured homes.

Housing development needs to be made easier in terms of obtaining permits and running utilities and roads to properties.

Realtors need to be more involved in promoting housing development in T or C.

There is a notion that if new homes were built in the community, people would move into them.

The City should seek ways to control mobile homes through zoning and the possibility of creating design guidelines.

Covenants have been one way to control mobile homes, however, they have not always worked. One of the Steering Committee members developed a 62-acre subdivision in Gallup and has not had a problem. Enforcement comes from an established Property Owner Association.

If affordable stick built alternatives are offered, perhaps the amount of mobile homes will be reduced.

All strategies to limit mobile homes should be examined.

**Retired People:**

There are retired couples that visit the Chamber of Commerce and ask about the community because they may want to move to T or C. They inquire about:

- Wanting to live in a mid-range neighborhood; not too expensive but not surounded or impacted by mobile homes;
- Tax rates;
- Crime;
- Hospital;
- Recreation, and
- The presence of an assisted living center (which is in the planning stages)

**Voyager RV Park:**

There is an RV park outside Tucson, AZ that is a planned community for seniors that has amenities and different living options. It might be worth looking at for T or C. The website address for more information is:

<http://www.voyagerrv.com/>

**T to C Amenities:**

T or C has several amenities to offer that could help sustain and maintain growth.

T or C can offer relaxation and not higher-end activities.

T or C supports its retirees.

**Former T or C Survey:**

A survey was put out at K-Bobs that asked visitors why they came to T or C and if they would come back. Their top responses include:

- T or C had to clean up its town;
- Get rid of junk cars; and
- Improve storefronts.

There have been efforts to address these issues. There has been a MainStreet program but it has not been fully implemented.

**Efforts to Improve T or C:**

Improve medians (they are the gateways into the community);

- Fix up the facades;
- Utilize the Vietnam Wall;
- Market the Hot Springs Falls Project (Hot Springs Water Project);
- Need to have a project for aesthetic improvements;
- T or C needs to work through the bureaucracy;
- There needs to be community commitment to a few projects; and
- Reevaluate how Lodgers Tax monies are used.

**Hot Springs Falls Project Update:**

Ann is working hard on the project and must put together a timeline, gap analysis, and attend a bidders conference in April when the grant application is due. There is momentum!

**Veterans Park:**

The Park had 1,800 signatures in a span of 90 days in the guest book. There needs to be signage that points people to downtown for shopping and eating establishments.

**Truth or Consequences****Public Meeting Notes**

1/7/04

6:30-8:30pm, K-Bob's Restaurant

The meeting began with an overview about the Comprehensive Plan and the public involvement process for creating the plan.

The interactive exercise asked residents to state their thoughts about the Comprehensive Plan elements; the wants, desires, concerns or issues they have with the Plan. The statements were organized according to planning element and read aloud of everyone to hear. Then, a facilitated discussion began where people commented on what they heard of their colleagues. The residents were asked to begin strategizing implementation steps for accomplishing their desires.

The comments received follow:

**HOUSING**

1. Moratorium on Manufactured Homes
2. Tax Incentives to improve "house in a box" structures and other historic structures
3. Affordable assisted living
4. The code for placing mobile homes on vacant lots needs to be updated. Allowing mobile homes that are older than 10 years should not be allowed, there are too many mobile homes, many people have commented on the "run down appearance of the town."
5. Provide lots sizes of adequate size and extend the sewer system near the eastern portion of the town, so people don't have to buy 2.5 acre lots just to reach the sewer system

**LAND USE**

1. No development across the Rio Grande
2. Would like to see 40ft on either side of the river dedicated to a Riverwalk, footbridge to footbridge

**COMMUNITY CHARACTER**

1. Enlarge and advertise Veteran's Park
2. Build community pride
3. Use our natural thermal hot water, spas and health reports
4. Clean up, paint up and haul off old junk
5. Clean up our town, remove trash, remove old buildings, redo our streets
6. T or C needs ordinances prohibiting blight, many parts of the business district look like cheap flea markets
7. Make our City clean and safe place to live, take care of basic needs of people, streets, electric, sewer, parks
8. Plant and landscape medians by selling them to businesses, and City has offered to maintain
9. Much has been said about beautification, but I don't see much of it. I hope the Comp Plan addresses this and how people feel about it
10. Make town more attractive, clean it up
11. Clean up our City
12. There is a strong artist community here that must not be left out of the loop

**ECONOMIC DEVELOPMENT**

1. Find out what it takes to get more winter guests and keep them here
2. Hot Mineral Springs, our hottest natural resources, is a superlative and not a good slogan
3. A continuous movie theater with different movies on different days
4. Develop and promote our growing art community, galleries, theater, dance classes, special events, we need promotion
5. Provide more and better paying jobs
6. Need jobs to attract and keep younger folks
7. Bring in more businesses and become an industrial friendly community
8. I hope more time and money will be spent on tourism
9. Less time and money should be spend on industrial development
10. Too many people involved with economic development and local government have no experience in commerce

**TRANSPORTATION**

1. Plant and landscape medians by selling them to businesses, and City has offered to maintain
2. Need public transportation
3. We need local transportation, T or C, EB, Wmsbg, and ABQ to and from LC.
4. Transportation issues are a basic need in Sierra County and need to be addressed in a more comprehensive manner
5. The City has too many streets with deep pot holes and inadequate lighting at intersections and fluctuating speed limits—promotes many accidents
6. A taxi service is essential for a community with a senior population

**COMMUNITY FACILITIES**

1. We need to promote all of our recreational aspects and attractions
2. A community center is greatly needed here for families, the fear is the infrastructure wouldn't handle it
3. Youth center needs to be open more frequently; they have an activity director next door at senior center, and should be on at youth center daily.
4. Make the organization that got tax monies very transparent, and very accountable. Make the people how serve on the Boards of the organizations (Chamber of Commerce, SCEDO, Lodger's Tax) responsible for the tax money being spent correctly.
5. How will the Comp Plan address substance abuse issues?
6. Sierra County Council has a health profile and plan, which contains a lot of the information in the newsletter. Will T or C collaborate with other entities to address health?
7. A detox-treatment center in the County would bring in jobs and help guide us to a healthier community and help change the norm around alcohol abuse and drug use.
8. A year-round indoor pool would be a valuable recreation and rehabilitation facility for young and old
9. Award young people who help keep our city beautiful
10. Pay adults to run the teen center so kids can socialize and not be vandalizing buildings.

**INFRASTRUCTURE**

1. T or C has a horrible reputation for frequent, long-lasting electrical outages, despite having voter approval for a rate increase to improve utility infrastructure
2. Stable utilities

**IMPLEMENTATION**

1. We need this plan to get us organized and all working together towards a common goal
2. Support work being done by the community
3. There are several organizations in this community working on several of these issues. A Comp Plan must consider what's being done already. Let's not reinvent the wheel.
4. Identify what is already being done in the community
5. My hope is that you will work with other agencies in the community that have the same goals as you have.

**GENERAL COMMENTS TAKEN DURING PUBLIC DISCUSSION PHASE**

Bringing kids back to the community (once they leave) is futile;

Should we not try to educate our kids?

- Support higher education in the community;
- Support businesses that provide training;
- Provide diversified economic opportunities; and
- Partner with non-profit training groups.

The Community Council Group is really involved in the community-

- Integration of their plans and strategies needs to be in this Plan;
  - This Plan needs to pull everyone together and all groups need to be involved; and
  - Examine the work that has already been done or that is being planned.
- The hospitality industry is an honorable industry but there needs to be some level of diversification.

T or C has not changed. It has remained the same until 2 years ago. City leadership is working hard to bring in new industry. It is on its way.

- Will provide kids with opportunities
- Jobs will keep people in T or C

Population needs to be increased to build tax base

Senior program is doing wonderful things

Organizations are really active-

- Quitters Group
  - Domestic Abuse programs are making kids safe
  - DWI program strong
  - Rape crisis program is great
  - Community Chorus
  - Theater Group
  - Community Council
- These programs are community assets.

Advertising programs and involvement can be done with kids.

Kids and seniors should work together – Foster Grandparents.

Americorps Representative can provide business training.

Tourism (restaurants, hotels, relaxation) is the industry that needs to be prioritized. Manufacturing exports labor and money. Tourism imports money into the community.

A comprehensive study of tax income and expenditure needs to be examined.

Lodgers tax monies should be used to hire advertising company-  
Lodgers tax is heavily governed by State Statute  
Lodgers tax monies are being wasted

Attention should be made to expanding services to certain areas of Town (east of nursing home?)

Sewage Plan needs to be regional. A regional plant for all communities needs to be examined.

Wind energy should be harnessed. Winds will continue to increase. Wind also blows top-soil.

Zoning needs to be examined to deal with blowing wind  
-Top soil  
-More enclosed spaces

More intensified development needs to be kept within confines of town instead of expanding.

Climate will continue to change.

There are many ecological issues related to the Lake.

Regional and Public Transportation issues – how to supply?

Government provides transportation for lower income – drives taxis out of business? Where is this happening?

Safe ride?

Medicaid contracted with taxis. Take people with specific income but funding is going to get cut;

Very limited space for senior transportation and very age specific;

Socorro Taxi contracts out;

Medicaid providers help to transport people out of town for doctor appointments;

Safe ride contains certain qualifications;

Study what other communities have done;

City will need to collaborate – City cannot afford it by itself. Combine resources.

Parts of Town do not good.

-There need to be standards for manufactured homes

-Liberalize building codes and reduce cost of land to promote site built homes

Housing starts – not too many. There are not good building skills. It is easier to buy a manufactured home. But, if homes were built, skills would be enhanced.

There should be a public/private partnership to build homes.

It is a national problem, it is easier to buy a mobile home than a site built home and contractors cannot make money by constructing lower end site built homes.

“House in a box” are historic treasures – unique architecture and can be replicated elsewhere. Perhaps the City can partner with architectural and design students from UNM and NMSU.

- Training programs are needed to assist with renovation and restoration
- WNMU has a home building class

There are organizations that provide funding to rebuild homes.

Over 300 homes in T or C are for sale. There is no need to build new homes until these are sold and/or remodeled.

Most of the industrial development that will occur in T or C will not hire from within the community. People from Mexico and El Paso will come in and the community will have to provide new schools, new jail.

Communities who are making money are basing their economic development on tourism.

- Promote Hot Springs;
- Lake will always be up and down;
- Chamber and community groups need to work harder to promote the community;
- Improve signage;
- Brochures;
- SCEDO needs to promote Hot Springs;
- “Hot Springs Capital of the World”
- Chapparelle Guide - promotes the area;
- Sell benefit of the Hot Springs;
- Austin Boulevard name change to Hot Springs?

There needs to be collaboration between all entities.

T or C has the strongest Commission. What they do for the community also impacts Williamsburg, Elephant Butte, Sierra County.

**Truth or Consequences  
Public Meeting Notes**

3/9/04

Civic Center

5:30 pm

The 2<sup>nd</sup> Public Meeting for the Truth or Consequences Comprehensive Plan focused on Goals and Objectives and Land Use. With the help of the Steering Committee, who formulated many of the Goals and Objectives prior to the meeting, Consensus Planning was able to create an interactive exercise aimed at learning the preferences of the community. Using a red light, green light exercise, people placed colored dots next to each goal and objective. The number of green and red dots indicates the preferences of the community and helps to prioritize goals for the Comprehensive Plan.

A windshield survey was conducted to map the existing land use for Truth or Consequences. The land use map was constructed using GIS technology. Land Uses are denoted by a color scheme, which is listed below:

Yellow=Residential

Orange=Multi-family

Red=Commercial

Blue=Institutional

Purple=Industrial

Green=Parks/Open Space

Grey=Vacant

People attending the Open House were asked to use colored markers to create a future land use scenario for all vacant lands in T or C; especially the lands in the new annexation area.

The results follow on the next page.

**GOALS AND OBJECTIVES**

**LAND USE**

**Goal 1: To promote infill development of vacant land and redevelopment within the City boundaries.**

*A. Develop incentives for redevelopment of abandoned or dilapidated properties within the City boundaries.*

Red	Yellow	Green
0	1	10

*B. Develop incentives for development of vacant properties within the City boundaries.*

Red	Yellow	Green
1	4	5

*C. Promote cooperation between the community, developers, local businesses and the Sierra County Economic Development Organization towards encouraging infill development projects*

Red	Yellow	Green
0	6	6

**Goal 2: To control the appearance of the built environment.**

*A. Develop an ordinance providing guidelines addressing the appearance and architectural requirements of new structures within the historic district.*

Red	Yellow	Green
0	5	5

*B. Seek the removal of dilapidated, abandoned, and/or structures that pose a danger to the community.*

Red	Yellow	Green
0	2	9

*C. Create and adopt standards for manufactured and mobile homes in residential areas in an effort to protect the health, safety, and general welfare of residents.*

Red	Yellow	Green
2	3	6

**Goal 3: Master plan the development of the recently annexed area extending towards the Truth or Consequences Municipal Airport.**

*A. Address land use and zoning issues for the recently annexed area to plan for the coordinated future growth and development of the community.*

Red	Yellow	Green
0	1	10

*B. Maximize the potential for increased industrial and warehousing development near the airport.*

Red	Yellow	Green
0	1	10

## ECONOMIC DEVELOPMENT

### Goal 1: Encourage the creation of new jobs and retention of existing jobs.

A. Complete the industrial park (14-15 acres) development plan.

Red	Yellow	Green
0	1	9

B. Collaborate more with Sierra County Economic Development Organization (SCEDO) towards the realization of the strategies and action plans in the Sierra Community Initiative (Certified Community Initiative) document.

Red	Yellow	Green
0	1	9

C. Develop a brochure promoting the friendly business climate, community assets and other incentives aimed at luring new businesses to the community.

Red	Yellow	Green
0	0	8

D. Realize the hidden potential of the Truth or Consequences Municipal Airport as a site for future industrial development, especially warehousing and distribution potential for large-scale shipping companies.

Red	Yellow	Green
0	2	10

E. Prioritize increasing the runway width and infrastructure extensions to be able to use the airport site for economic development ventures around warehousing and distribution.

Red	Yellow	Green
0	4	7

F. Develop a marketing plan that builds upon the Hot Springs, outdoor recreation and the arts.

Red	Yellow	Green
0	1	11

G. Develop and promote a "Support Local Businesses" program to help retain jobs in the community.

Red	Yellow	Green
0	2	10

**COMMUNITY FACILITIES**

**Goal 1: Improve educational technology infrastructure at public schools to help students improve their technical and computer skills.**

*A. Provide a facility for higher education and job training, equipped with state of the art computer and technological resources.*

Red	Yellow	Green
0	0	11

*B. Use schools as locations for video conferences which could be used by local businesses, schools, community groups, public agencies and health care facilities.*

Red	Yellow	Green
1	3	7

*C. Provide a facility that will attract conferences to Truth or Consequences, which has state of the art technological infrastructure.*

Red	Yellow	Green
1	0	11

**Goal 2: Improve the City’s community facilities in order to meet federal and state standards and community needs.**

*A. Upgrade, expand, and improve equipment and training for the City police and fire departments on an annual basis.*

Red	Yellow	Green
0	1	9

*B. Conduct a feasibility study a community center, with enclosed pool fed by the hot springs.*

Red	Yellow	Green
0	1	11

**COMMUNITY CHARACTER**

**Goal 1: Promote and educate existing and future tourists and visitors about the hot springs.**

*A. Recognize the various types of hot springs which are available in New Mexico and distinguish Truth or Consequences from these other experiences and places.*

Red	Yellow	Green
0	0	12

*B. Create a “Frequently Asked Questions” or “How To” brochure which could educate people about the various benefits of the hot springs, how to access them, rules, local lore and the history of hot springs in Truth or Consequences.*

Red	Yellow	Green
1	5	6

*C. Continue to find and apply to various funding sources for the construction of a water wall/fall as a tourist attraction in Truth or Consequences.*

Red	Yellow	Green
2	2	7

**Goal 2: Create a historic district overlay zone for the protection and promotion of the Truth or Consequences commercial historic district.**

*A. Organize a historic preservation committee to oversee the nomination, marketing and promotion of the Truth or Consequences historic district.*

Red	Yellow	Green
0	2	10

*B. Consider the benefits of becoming a Certified Local Government or MainStreet community, both tools for gaining recognition, training and funding towards historic preservation initiatives in the community.*

Red	Yellow	Green
0	0	11

**Goal 3: Install landscaping in medians on major thoroughfares or adjacent to sidewalks in an effort to beautify the streetscape along Truth or Consequence’s commercial corridors and gateways.**

*A. Determine routes for beautification through public involvement.*

Red	Yellow	Green
0	0	12

*B. Develop beautification plans including types of landscaping, materials, irrigation, and water use.*

Red	Yellow	Green
0	2	9

*C. Setup partnerships with business owners, civic organizations, youth groups and other groups for maintenance of landscaping.*

Red	Yellow	Green
0	0	12

**Goal 4: Create a local business owners association to advocate on behalf of Truth or Consequences entrepreneurs and maintain the attractive appearance of the community.**

*A. Adopt a façade improvement ordinance requiring vacant storefronts to continue to maintain the façade in an attractive manner.*

Red	Yellow	Green
0	3	9

*B. Develop an entrepreneurial pool of dollars for the maintenance and upkeep of downtown T or C, or consider the establishment of a business improvement district to fund improvements by property owners.*

Red	Yellow	Green
0	1	10

**INFRASTRUCTURE**

**Goal 1: Ensure that infrastructure can accommodate Truth or Consequence’s future growth.**

*A. Develop annexation policies and procedures that include the extension of utilities and roads to proposed developments. Include zoning ordinances that promote the type of developments that the City needs.*

Red	Yellow	Green
1	2	8

*B. Determine if expansion across the river is part of the City’s planned growth. If so, evaluate river crossings for access roads and utilities.*

Red	Yellow	Green
4	2	5

Red	Yellow	Green
0	1	9

*C. Evaluate the existing water and wastewater production, treatment, distribution, and collection facilities. Plan for upgrades to ensure adequate capacities for future developments.*

*1. Continually search for new sources of potable groundwater.*

Red	Yellow	Green
2	4	6

*2. Add water storage facilities as needed.*

Red	Yellow	Green
0	4	7

*3. Construct new water mains and replace existing water mains as part of an annual infrastructure improvement plan.*

Red	Yellow	Green
0	1	10

4. Upgrade existing wastewater treatment facility to handle increases in population and changes in regulations.

Red	Yellow	Green
1	3	5

5. Install an effluent reuse system for golf course and high school.

Red	Yellow	Green
1	3	8

D. Ensure that existing electric and natural gas distribution and supply systems are adequate for future developments. Need to determine why there are frequent and long term electrical outages and work with utility providers to upgrade system as necessary.

Red	Yellow	Green
0	3	7

1. Upgrade voltage circuits to insure adequate supply for existing and future developments, residential, commercial, and light industrial.

Red	Yellow	Green
1	2	6

E. Evaluate traffic arteries that will provide access to future developments. Plan for roadway upgrades as needed to accommodate increased traffic flow.

Red	Yellow	Green
2	2	7

1. Prepare an annual schedule of street resurfacing and paving.

Red	Yellow	Green
1	4	3

F. Continually upgrade existing GIS data bases with locations, sizes, type, etc. of all utilities to improve modeling and evaluation of existing and proposed utility capacity.

Red	Yellow	Green
0	4	5

**Goal 2: Provide high speed data transfer capabilities**

A. Evaluate the existing telephone and data transfer network.

Red	Yellow	Green
0	3	7

B. Determine future data transfer needs and equipment required for implementation.

Red	Yellow	Green
1	2	6

**Goal: Upgrade City Administrative Offices.**

A. Provide updated City facilities to improve functionality, to provide a better public image, a better work environment and to comply with ADA regulations.

Red	Yellow	Green
0	5	5

1. Construct new administrative offices that will bring all administrative functions into one location.

Red	Yellow	Green
0	7	3

2. Build new complex to house multiple public agencies including law enforcement services, the judicial courts, Emergency Medical Services, SCRDA-922, and Homeland Security.

Red	Yellow	Green
0	9	3

3. Evaluate and develop funding sources that can aid in the repair and maintenance of existing buildings and remove the condemned old water works building.

Red	Yellow	Green
0	1	10

**TRANSPORTATION**

**Goal 1: Ensure ADA accessibility within the community of Truth or Consequences.**

A. Prioritize sites in need of ADA accessibility improvements.

Red	Yellow	Green
0	1	9

B. Plan for ADA improvements including sidewalk refurbishments and widening, ADA compliant access ramps and ADA compliant parking spaces.

Red	Yellow	Green
0	4	5

C. Development of plans for upgrading public buildings with ADA compliant restrooms, assess ways and parking.

Red	Yellow	Green
0	2	7

D. Require new development to meet ADA requirements at the time of project construction to prevent the need for retrofitting.

Red	Yellow	Green
0	1	9

**Goal 2: Install recreational bike paths and/or a river walk in Truth or Consequences.**

A. Determine bike/walk routes through public involvement effort.

Red	Yellow	Green
0	2	7

B. Develop plans for bike/walk paths that parallel or cross major streets and intersections.

Red	Yellow	Green
0	3	6

C. Acquire rights- of- way and easements necessary for paths.

Red	Yellow	Green
1	4	4

**Goal 3: Provide public transportation**

*A. Evaluate existing sources of public transportation.*

Red	Yellow	Green
0	1	9

*B. Determine economic feasibility of providing public transportation.*

Red	Yellow	Green
0	2	8

*C. Develop plan for extending public transportation.*

Red	Yellow	Green
0	2	6

*D. Continue partnerships with third party organizations that provide transportation services for low income residents and seniors.*

Red	Yellow	Green
0	1	9

**HOUSING**

**Goal 1: Truth or Consequences will ensure that a variety of housing exists throughout the community for all residents, regardless of age and income.**

*A. Increase the number of multi-family and senior housing units in Truth or Consequences.*

Red	Yellow	Green
3	1	5

*B. Encourage the provision of unique and attractive Recreational Vehicle parks, which provide recreational, entertainment and mixed-use facilities.*

Red	Yellow	Green
4	0	5

*C. Work with the Home Builders Association to market Truth or Consequence’s growth to homebuilders and developers.*

Red	Yellow	Green
3	2	4

*D. Encourage the development of single family site-built housing by offering a streamlined approval process.*

Red	Yellow	Green
4	1	3

**Goal 2: Improve the design and maintenance of mobile homes in Truth or Consequences.**

*A. Adopt an ordinance regulating the design standards for all new building permits for mobile homes throughout the community.*

Red	Yellow	Green
4	0	8

*B. Adopt an ordinance regulating the design standards for mobile home and RV parks in an effort to improve the aesthetics and amenities offered as a benefit to those residing in these areas.*

Red	Yellow	Green
1	2	7

*C. Create an ordinance to abate dilapidated or abandoned mobile homes.*

Red	Yellow	Green
0	2	8

**LAND USE**

The results of the land use exercise resulted in the following:

1. The request to move the Western New Mexico University Campus to a larger site near the current T or C high school, in an effort to upgrade its facilities and facilitate educational exchanges with high school and college students.
2. Expand the current 9 hole golf course to an 18-hole course, north of I-25.
3. Build a cemetery north of the Western New Mexico University site.
4. Target new assisted living facilities to locate near the current nursing home.
5. Construct a pedestrian bridge near Date to provide access across the river
6. Create an arboretum and nature preserve south of the river, near Date as a recreational amenity.
7. In the recently annexed area near the airport, people would like to see industrial and commercial uses near the airport itself, and residential/multi-family located in the areas closest to the established community.

**GENERAL COMMENTS**

1. Consider thickness of airport runways to accommodate planes larger than 707s.
2. Build a new adult and juvenile detention facility
3. More law enforcement officers and more toward their training and salaries
4. Where is the money coming from?
5. Consider initiating a combined government/volunteer salt cedar abatement program
6. What about homeless people? Meals, shelter, churches?
7. The businesses need to keep regular hours to attract customers