

LODGER'S TAX ADVISORY BOARD
CITY OF TRUTH OR CONSEQUENCES, NEW MEXICO

REGULAR MEETING

ACTION MINUTES

THURSDAY, APRIL 24, 2014

TIME & PLACE: The Lodger's Tax Advisory Board of the City of Truth or Consequences, New Mexico, met in Regular Session in full conformity with the law and ordinances of said Board, at the commission chambers, 400 West 3rd Street of said City on Thursday, April 24, 2014 at 4:00pm

PRESIDING OFFICER: The meeting was called to order by Chairperson Julie Durham, and Karen Rieth acted as secretary.

ATTENDANCE: Upon Calling the roll, the following members were reported present:

Julie Durham, Chairperson
Cydney Wilkes, Vice Chairperson
Janice Gray, Member

Absent:

Hans Townsend, Member (attended, but came late)

Also Present:

Juan Fuentes, City Manager
Linda Sparks, Assistant to the City Manager
Marilyn Pope, Geronimo Springs Museum
Linda DeMarino, Mainstreet
Karen Morgan, Public
Kim Skinner, Sierra County Tourism Board
Cary Jagger Gustin, Sierra County Arts Council & Fiesta
Zelma Iorio, New Mexico Old Time Fiddlers Assoc.
LaRena Miller, Geronimo Trail Scenic Byway

QUORUM: There being a quorum present, the Board proceeded with the business at hand.

PLEDGE OF ALLEGIANCE: Board Members recited the Pledge of Allegiance.

APPROVAL OF AGENDA: "Chairperson Durham asked for a motion for approval of the Agenda."

"Member Janice Gray made a motion to approve the Agenda."

Seconded by Vice-Chair Cydney Wilkes.

Motion carried unanimously.

APPROVAL OF MINUTES: "Chairperson Durham asked for a motion to approve the minutes from March 27, 2014."

"Member Janice Gray made a motion to approve the minutes from the March 27, 2014 meeting."

Seconded by Vice-Chair Cydney Wilkes.

Motion carried unanimously.

COMMENTS FROM THE PUBLIC: Marilyn Pope, Geronimo Springs Museum inquired about amending the budget for Geronimo Springs Museum FYE 2014.

City Manager Juan Fuentes explained that it would need to be on the agenda in order for the Board to review an amended budget.

Member Hans Townsend recused himself to speak as a member of the Public representing the Chamber of Commerce, and expressed his disappointment with the Lodger's Tax Guidelines and expectations of recipients regarding the application process.

OATH OF OFFICE SAZI MARRI: Staff member Karen Rieth administered the Oath for new Member Sazi Marri.

DISCUSSION/ACTION: AMENDED BUDGET – MAINSTREET Linda DeMarino, Mainstreet presented the Amended Budget submitted by Mainstreet, and explained that they may need to submit yet another amended budget by the next meeting

“Member Janice Gray made a motion to approve the Amended budget from Mainstreet.”

Seconded by Vice-Chair Cydney Wilkes.

Motion carried 4 to 1.

Member Hans Townsend could not be heard voicing either Aye or Nay.

Chairperson Julie Durham requested that the minutes reflect the Board’s desire to discuss Sign usage at Ashbaugh & Date, and Restaurant Week on the next agenda.

DISCUSSION/ACTION: The Board discussed applications and made recommendations for
FYE 2015 ALLOCATIONS allocations as follows:

Mainstreet	\$ 8,000
New Mexico Old Time Fiddler’s Association	\$ 2,500
Sierra County 4-H (if Criteria is met)	\$ 700
Chamber of Commerce of T or C & Sierra County	\$13,000
Sierra County Arts Council	\$ 2,600
Geronimo Springs Museum	\$ 9,200
T or C Fiesta	\$ 6,000
Veteran’s Memorial Park (if Criteria is met)	<u>\$ 4,000</u>
Total Allocations	\$46,000

Member Hans Townsend made a motion, “ to take the recommendation figures to the City.”

Seconded by Member Janice Gray.

Motion carried unanimously.

DISCUSSION/UPDATE: HOSPITALITY
TRAINING

City Manager Juan Fuentes urged the Board to consider making Hospitality training a mandatory requirement for lodger’s Tax recipients.

Kim Skinner, member of the public, explained that Virgin Galactic will present training at the Civic Center June 3-4.

Member Sazi Marri made a motion," to make it mandatory for the recipients of these funds to send a member of their organization to the hospitality training offered by Virgin June 3rd or 4th free of charge."

Motion died for lack of second.

Member Hans Townsend made a motion "that we highly recommend that they go to the training and we inform them when we inform them of the training that we will use that in consideration for future decisions."

Chairperson Julie Durham amended the motion to state, "Let's strongly recommend and have the City send out an email stating thus".

Seconded by Vice-Chair Cydney Wilkes.

There was some confusion as to protocol.

Chairperson Julie Durham asked Member Hans Townsend to restate his motion.

Member Hans Townsend restated the motion, "that we inform all the Lodger's Tax participants of the training, and that we let them know at the same time that any considerations that the Board makes in the future will be influenced by their attendance."

Seconded by Vice-Chair Cydney Wilkes

Motion passed unanimously.

City Manager Juan Fuentes will follow up with the City Commission.

Member Hans Townsend stated that the Chamber will send emails to its members to inform them.

COMMENTS FROM THE BOARD: The Board discussed sending Vice-Chair Cydney Wilkes to the Governor's Conference on Tourism as a representative of the Lodger's Tax Board.

NEXT MEETING: Chairperson Julie Durham asked for a motion to dismiss.

Member Hans Townsend asked about the last item on the agenda.

Chairperson Julie Durham stated, "Let's go with the 22nd, it seems like we have a lot on our plates. Is everybody up for May 22nd?"

"Member Hans Townsend made a motion to set the next regular meeting for May 22, 2014."

Seconded by Vice-Chair Cydney Wilkes.

Motion carried unanimously.

Member Janice Gray noted that she will be unable to attend.

ADJOURN: There being no further business to come before the Board,

Chairperson Julie Durham asked for a motion to dismiss.

"Member Hans Townsend made a motion to adjourn"

Chairperson Julie Durham thanked the public for attending.

Members Cydney Wilkes and Sazi Marri could both be heard saying, "second".

Member Hans Townsend said, "All in Favor?"

Meeting Adjourned.

APPROVAL: Passed and approved this 22nd day of May, 2014, on a motion duly made by Hans Townsend And seconded by Sazi Marri, and carried.

ATTEST:


Cydney Wilkes, Vice Chairperson