## LODGERS TAX ADVISORY BOARD CITY OF TRUTH OR CONSEQUENCES, NEW MEXICO

# REGULAR MEETING ACTION MINUTES

THURSDAY, October 24, 2013

TIME & PLACE: The Lodger's Tax Advisory Board of the City of Truth or Consequences,

New Mexico, met in Special Session in full conformity with the law and ordinances of said Board, at the Commission Chambers, 400 West 3<sup>rd</sup> Street of said City on Thursday, October 24, 2013, at 4:00 P.M.

PRESIDING OFFICER:

The meeting was called to order by Chairman Julie Durham, and Karen

Rieth acted as secretary.

Board Members recited the Pledge of Allegiance.

ATTENDANCE: Upon calling the roll the following members were reported present:

Julie Durham, Chairperson

Cydney Wilkes, Vice Chairperson

Janice Gray, Member Hans Townsend, Member

Also Present:

Juan Fuentes, City Manager Leo Silva, Finance Director

Karen Rieth, Clerk

QUORUM: There being a quorum present the Board proceeded with the business at

hand.

APPROVAL OF AGENDA:

Chairman Durham asked for a motion for approval of the Agenda.

"Board Member Gray moved to accept the Agenda as written."

Seconded by Hans Townsend with the request to add New

Business. Discussion ensued. Motion carried unanimously.

APPROVAL OF MINUTES:

"Chairman Durham asked if everyone had a chance to look at the

Minutes".

Janice Gray made the motion to accept the minutes of Thursday, July 25,

2013 as written.

Motion seconded by Cydney Wilkes, Vice-chair

Motion carried unanimously.

#### COMMENTS FROM THE PUBLIC:

Juan Fuentes, City Manager, introduced the new Finance director, Leo Silva.

There were no further comments from the Public.

#### DISCUSSION/ ACTION: LODGERS TAX FUNDING GUIDELINES

Juan Fuentes, City Manager explained that the board should review the 2014 Funding guidelines in preparation for making decisions on funding for the upcoming year.

Julie Durham, Chairperson suggested putting off further discussion until the next meeting.

### DISCUSSION/ ACTION: FY 2014 LODGERS TAX MARKETING PROJECT

Juan Fuentes, City Manager presented. \$2,000 has been set aside for a project that would be implemented by the Lodgers Tax Board.

Julie Durham, Chairperson, suggested everyone come up with ideas for what project to do to discuss at the next meeting.

The Board would like to have a report from Griffin at the next meeting re: accountability for what they've done or what success they've had so far. City Manager Juan Fuentes explained that there would be a charged involved for cost of travel to bring representatives to speak to the board.

Hans Townsend will research costs for distribution of multiple advertising materials from different entities and bring in a presenter to see if money could be saved by working with other groups, such as the arts council, etc.

City Manager Fuentes advised the members of the board in moving forward with the marketing project, if they would like something on the agenda, they should bring it to the attention of the chairperson, who would then work with the staff to develop the agenda. He also cautioned the board to not have email communications that could be considered rolling quorum, and explained that the board is limited in its function, and has to maintain a level of formality due to recommendations that are tied to City funding.

City Manager Fuentes explained to the board that the code does not allow for blanket new business items on the agenda: He also explained that items on the agenda must be specific to allow notice and opportunity for public input.

The Board discussed term limits and residency requirements of board members and asked Board Secretary Rieth to repost the open board position. SCHEDULING

The board discussed the pros and cons of quarterly vs. meeting in

FOR NEXT

November.

MEETING

(QUARTERLY OR Member Gray made a motion to meet November 14, 2013 at 4pm in the NEXT MONTH) Commission chambers.

Motion was seconded by Vice Chair Wilkes.

Motion carried unanimously.

ADJOURN:

There being no further business to come before the Board, "Board

Member Gray moved to adjourn the meeting."

Seconded by Board Member Townsend.

Motion Carried Unanimously.

APPROVAL:

Passed and approved this 12th day of December, 2013, on a motion duly made by Cydney Wilkes. And seconded by Hans Townsend

and carried.

ATTEST: